

Continuing Education Credits

The following continuing education credits will be available for those attendees who are members of the professional trade organizations listed below:

International Society of Arboriculture (ISA)
Certified Arborist - 2 CEUs

American Society of Landscape Architects (ASLA)
Certificate of Completion

Professional Landcare Network (PLANET)
Certified Landscape Technician
1 Education Point

SCHEDULE OF EVENTS

5:00p

Welcome to the NETWORKSHOP (+ Mmmm...Cold Beer!)

The goal of the **NETWORKSHOP** is three-fold: first, provide a forum for green industry professionals to network with their peers in the horticultural community; second, offer a learning opportunity to those who wish to further their professional education; and third, foster open communication between various sectors of our industry (landscape architects, landscape contractors and municipal representatives, such as city planners, foresters and parks department staff).

5:15p

"Plant Biosecurity: Healthy Plants, Healthy People, Healthy Planet"



Dr. James Stack
Professor, Plant Pathology
Kansas State University - Manhattan, KS

Plant systems are the foundation of food production systems and stable ecosystems. Consequently, they are among the most important components of a sustainable society. There are many threats to plant systems that put sustainability at risk. Many challenges exist to achieving plant biosecurity including, population growth, globalization, climate change, bioterrorism and biocrime, and changing agribusiness infrastructure. It is important to develop a plant biosecurity infrastructure that ensures the sustainability of natural, landscape and agricultural plant systems while providing a safe and constant supply of food, feed and fiber. *Biosecurity of landscape and ornamental plant systems is critical to national plant biosecurity.*

Having received his Ph.D. from Cornell University, Dr. Stack is both nationally and internationally renowned for his expertise in the detection and diagnosis of introduced foreign pests and pathogens. He is the former Director of the Biosecurity Research Institute, the past Executive Director of the National Plant Diagnostic Network and the current Director of the Great Plains Diagnostic Network. He also served as advisor to two international plant biosecurity initiatives funded by the European Union and by the NATO Security Through Science Program. Dr. Stack also created the Plant Disease Central website to assist extension educators and agricultural professionals in the diagnosis and management of diseases in field crops.

6:15p

Networking Break

6:30p

Keynote Address > "New Trees for the 21st Century"



Earl Cully
Owner/Plantsman
Heritage Trees, Inc. - Jacksonville, IL

New trees are the life blood of the green industry, especially within our nursery and landscape design communities. Earl's presentation will illustrate and describe the tree introductions that he has made in the past including some well known varieties such as Heritage® River Birch, Shawnee Brave™ Bald Cypress, Moonglow® Sweetbay Magnolia, Burgundy Belle® Red Maple and hybrid oaks like Heritage® and Regal Prince® plus upcoming hybrid oak selections such as Kindred Spirit®, Triple Crown®, Jordan Street® and Walkenbach®. All of these introductions have unique characteristics which will continue to add to the diversity of our landscapes.

Earl Cully's first love was, and continues to be, growing and working with trees, and for the past 50+ years he has been doing just that. This span of time has given him the opportunity to observe the wide genetic variation within a large number of tree species. It is from these many years of observing, evaluating, eliminating, and finally selecting, that his new introductions have come into being.

Earl's involvement in horticulture started in 1954 when he started a small nursery specializing in grafted varieties of northern nut trees which he sold mail order. Later, he branched out (*no pun intended*) into shade and ornamental trees and his interest grew in selecting superior varieties. His first introduction, 'Monarch of Illinois' Bald Cypress was made in 1973 and was followed by Heritage® River Birch in 1979. Since that time, Earl has added fifteen new introductions to the palette of outstanding tree cultivars available to the nursery trade.

8:00p

Eat, Drink and Discuss

Join us for **HOT food and more COLD beer**
courtesy of **KAT Nurseries and plantright.**

9:00p

Adjourn



Please RSVP to Bob Haines at rhaines@kc.rr.com or Dan Simmons at dan@plantrightplants.com by Tuesday, November 18th. You can also RSVP by phone at **(816) 277-6601**. Seats are **limited to the first 100 registrants**. Reserve your seat today!

Directions to Lenexa Conference Center:

From I-35 Southbound:

Exit at I-435 West. Exit at Lackman Rd. Turn left (south) on Lackman Rd. Go 1.1 miles to 11184 Lackman Rd.

From I-35 Northbound:

Exit at W. 119th St. Turn left (west) onto W. 119th St. and continue to Santa Fe Trail Dr. Turn right (north) onto Santa Fe Trail Dr. and continue to Lackman Rd. Turn left (north) arriving at 11184 Lackman Rd.

From I-435:

Exit at Lackman Rd. Turn south onto Lackman Rd. Go 1.1 miles to 11184 Lackman Rd.

From K-10:

Exit at Renner Blvd. Turn south onto Renner Blvd. and continue to College Blvd. Turn left (east) on College Blvd and continue to Lackman Rd. Turn right (south) onto Lackman Rd. to 11184 Lackman Rd.